



# Midway Advisory

Summer 2021

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As advisors, we aim to help both domestic and international students with their applications to colleges and universities in the United States. We understand that each student faces a unique set of challenges when applying to schools, so we create an individualized process to fit the specific needs of each student who uses our services. Our advisors are equipped to aid students in many ways and are capable of assisting students in evaluating their college options and understanding the application requirements for the colleges they select.

## Our process



**Researching Schools** - Our team has extensive knowledge and in depth research on the U.S. college landscape. We are able to provide comprehensive guidance and share selective insights regarding universities and colleges. Our team's diverse background in education and personal experience through process makes us the perfect resource for college applicants.



**School selection** - Our team can help narrow application choices and create a collection of safety, target, and reach schools that best optimizes the chance of success. Through data driven analysis and optimistic planning, our goal is to maximize the number of reach and target school acceptances.



**Narrative Development** - The story behind each individual is extremely important in cultivating a personable and likeable image for college admissions. Our team will work closely with each applicant to bring out the best narrative possible with an emphasis on the most unique features of their application. Through workshops and personal 1 on 1 sessions, we are able to isolate and cultivate the most compelling narrative possible.



**Essay Editing** - From school specific essays to the common app, we will work closely with the applicant to ensure that every single piece of writing that is submitted has been proofread and best represents the applicant's narrative. All of our team members are fantastic essayists that have published scholarly papers and articles.



**Application Support** - From submitting the application to navigating the waitlist, our team is with the applicant every step of the way with a strategy to ultimately ensure acceptance and enrollment in a top U.S. institution.



**Decision Advising** - Once the applicant has received multiple acceptances, we work to find the school that best fits the applicant's goals and character. We want to make sure that our students are successful and happy wherever they end up attending and we will always be available for future consultations.

## Pricing

Applying to college is a personal and individualized process, therefore, pricing can vary based on a student's specific needs and is determined by a case by case scenario. Packages can be customized to fit a student's specific needs. Please book a consultation on our website to get started.

**Please feel free to check out our website at [MidwayTutors.Com/Midway-Advisory!](https://MidwayTutors.Com/Midway-Advisory!)**

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Midway Advisory was built upon the success of Midway Tutors, which was imagined with a mission to help create the best learning experience for elementary and high school students. For questions and additional information, please feel free to email [DTong@Uchicago.edu](mailto:DTong@Uchicago.edu).

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